

Contact: Michael Alberici
Push
(407) 841-2299
malberici@pushhere.com

TOP WINTER PARK FIRM WINS BIG DURING MAJOR DESIGN AWARDS CEREMONY

ORLANDO, Fla. (Monday, August 3, 2009) - Soco Interiors, one of Florida's leading interior design firms, was recently awarded with two top honors during the 30th Annual AURORA Award competition, held at Orlando's Rosen Center Hotel on Saturday, August 1.

During the ceremony, the firm received an AURORA in the Interior Merchandising \$2,000,000-\$3,000,000 category, for their work in the Peonia model home in the village of Chiasso at Fiddler's Creek, located in Naples, Fla. The firm also received an AURORA in the Interior Merchandising \$1,000,000-\$1,500,000 for their work in the Wisteria model home in the village of Millbrook, also in Fiddler's Creek.

"We are extremely honored to be recognized within our industry," said Soco Interior owners, Natalie Sorrentino and Jill Cotton. "These two awards are a result of our firm's dedication and passion to design and we share them with everyone on our team, especially our clients, who have helped make these projects a success"

Some of the award winning features in the Peonia model home include, honed stone floors, aged iron chandeliers, travertine kitchen countertops and a custom designed built-in with metal mesh doors.

With more than 30 years of combined experience in the interior decorating industry, the Winter Park, Fla. based firm is currently celebrating its six-year anniversary.

Drawing over 300 entries in 2009, the AURORA Award competition is open to builders, architects, interior designers, landscape architects and other home building professionals in 13 states. Award categories include everything from residential developments to green construction. AURORA Award winners are announced each year in conjunction with the Southeast Building Conference, a 12-state regional conference attended by more than 10,000 home building professionals.

ABOUT SOCO INTERIORS

Located in Winter Park, Fla., Soco interiors is a unique award-winning firm that specializes in luxury model merchandising and private client interiors. Since opening their doors in 2003, Soco Interiors has provided clients with exceptional space planning, thoughtful material specification and the selection of stunning fabrics and furniture. The firm approaches each project with enthusiasm, respect and superb customer service. In return, Soco Interiors has developed long term and meaningful relationships with their clients who include a long list of quality builders, developers and gracious private clients throughout the country.

Natalie Sorrentino and Jill Cotton, who created the firm, are established and respected individuals in the luxury building and design industry with more than 30 years of combined experience. For more information, visit www.socointeriors.com.

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